

## Community fund application – community assessment

June 2019

Grant requested: £2,000



**Cottsway**  
Community Fund

Name of applicant	Oxfordshire Play Association (OPA)
Web site address	<a href="http://www.oxonplay.org.uk">www.oxonplay.org.uk</a>

Name of your project	OPA Play & Activity Days 2019 (West Oxfordshire)
Why are you applying for the grant? (in no more than 50 words)	Each year OPA organises a series of Play & Activity days across the County in line with the ethos of National Playday, the celebration of the Childs Right to Play ( <a href="http://www.playday.org.uk">www.playday.org.uk</a> ). In the last 7 years we have delivered 74 events which have been attended by over 100.000 'guests'. Our events are unique in that they offer both FREE Entrance and FREE Activities to ensure Inclusion for ALL.
How much will your total project cost?	£10,000 (£5,000 per event)
How much have you raised so far?	£5,400 (£2,700 per event)
How much are you applying for from Cottsway?	£2,000 (£1,000 per event or 20% of the total project cost)
Have you received a grant from the Cottsway in the past?	2018 - £2,000 – Carterton & Witney (The Leys) Community Play & Activity Days 2017 - £2,000 – Carterton & Witney (King George V Playing Field) Community Play & Activity Days 2016 - £1,000 – Eynsham & Carterton Play & Activity Days 2015 - £1,000 – Woodstock Play & Activity Day 2014 - £1,000 – Witney (The Leys) & Chipping Norton Play & Activity Days 2013 - £1,000 – Witney (Burwell Meadow) and Eynsham Play & Activity Days

Please indicate the funding aims your project will meet:

Yes	Services and activities for young people and/or older people.
Yes	Services and activities that address rural issues and tackle rural exclusion and social isolation.
Yes	Services and activities that will benefit the environment.
	Services and activities that help prevent debt, provide financial advice and reduce poverty.
	Services and activities that contribute towards getting people online and reduce digital exclusion.
Yes	Services and activities that contribute to an inclusive and active community.

Please tell us how your project meets the funding aims

**Services and activities for young people and/or older people**

**Services and activities for young people** – Our events are designed as a whole ‘family’ based project, we do not offer Childcare. For local Children, Young People and their families we offer ‘Health by Stealth’, fun and engaging activities all underpinned by serious messages.

**Tackling rural exclusion and social isolation**

We hope that the event will encourage a greater sense of Community Cohesion by bringing ALL members of the local population together. Parents and carers should be better informed on where they can gain advice, support and guidance and what services are available to them, (particularly in the light of the recent Childrens Centre closures and withdrawal of Universal, open access services)

**Service and activities that will benefit the environment**

We will educate families on how to Play and undertake activities at no cost by using natural and recycled materials.

### **Services and activities that contribute to an inclusive and active community**

Our events offer both FREE Entrance and FREE Activities to ensure an inclusion for ALL. We welcome ALL members of the local Community. We do not target any specific group but make sure that our events are open to ALL. By working with local communities and by offering an event with both FREE Entrance and FREE Activities we hope to ensure an inclusion for ALL.

### **What activities will the project offer?**

Our events / project will offer a wide range of providers and activities at each location;

Health Improvement – Community Dental Services, Smoking Cessation Service, Health Bus, Healthwatch, South Central Ambulance Service, Oxfordshire Fire and Rescue Service, Injury Minimisation Prevention Service, OCC Public Health Team, Smoothie Bike, Basic First Aid For Families

Community Cohesion / Stronger Communities – Cottsway, Thames Valley Police (Neighbourhood Team), Local Churches, Community Organisations (including Sports Clubs), Local Uniformed Groups (Scouts, Cubs, Beavers, Guides, Brownies, Rainbows, Air, Army, Sea & Fire Cadets etc)

Environmental & Nature Play – Orinoco Scrapstore (Upcycling), Banbury Community Bus (Upcycling), Mr Boo Boo Bubbles (Home-made Giant Bubbles), Earth Trust, RSPB, BBOWT, Fire Play / Fire Pit, Bike Obstacle Course (using recycled items)

### **How has the community and/or Cottsway residents been consulted in this proposal?**

We always consult with local groups and individuals in the planning and delivery of our events.

We will be working with Megan Stanley from the Cottsway Community Investment Team in both the planning and delivery of these events.

The Eynsham event, delivered in partnership with Eynsham Parish Council, will take place at the Oxford Road Playing Field on Friday 26<sup>th</sup> July and we are hosting this event following the success of our Eynsham events in 2013 and 2016.

The Witney event will take place on Thursday 1<sup>st</sup> August and will be delivered in partnership with Witney Town Council. This year's event will be held at the West Witney Sports Club as we have never previously delivered an event here.

We want to ensure that we are meeting LOCAL need with LOCAL people.

**How will you ensure promotion to Cottsway residents?**

We will liaise with the Community Investment Team at Cottsway (Megan Stanley) to ensure that the events are promoted as widely as possible to Cottsway residents using Cottsway communication channels.

We will also use all our usual OPA means of marketing via OPA Website, Mailchimp, Facebook and Twitter etc

We will also ensure that the event poster / flyer is distributed to all our local partners and contacts for distribution within West Oxfordshire.

The events will also be marketed via Schools News, Family Information Service, OCVA Event Calendar, Activities Oxfordshire, Oxme and various other local sources.